

Thematic Area addressed for the 2017 edition "A Decade of Research in Consumer Behavior in Tourism:"

- Mindfulness, Well-Being and Happiness in Tourism Research: From Definitions to Measurements
- Experiences, Emotions and Memories. New Directions in Tourism Research
- Current Issues in Decision Making and Travel Behavior
- Tourism Mobilities beyond Place: Time, Resources and Perspectives
- Competitiveness, Innovation and Markets: The Multifaceted Tourists' Role
- Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges
- Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists
- The changing face of tourism: Emerging issues for consumer behavior research and practice
- Ensuring validity in tourism consumer behavior studies and in hospitality research: Issues of measurement and methodology
- Current theoretical developments and practical applications in consumer behavior applied to tourism

Notification of a preliminary acceptance or rejection will be given by October, 17th 2017. If a proposal is preliminarily accepted, **at least one presenting author must register for the conference before October 27th, 2017.** Preliminarily accepted abstracts with no single author registered in time will be removed from the program and from the book of abstracts without notice and will not be considered for inclusion in the special issues and for the best paper award.

Publications and Awards

Best Conference Paper Awards

Two best conference paper awards will be available this year. Authors wishing to submit their papers for consideration for the symposium **Best Conference Paper Awards** a **five-page draft of the paper must be sent by November 6th, 2017** to cbts2017@unibz.it with the following email subject: "Best Conference Paper Awards 2017"

Publications in Special Issues

The *International Journal of Culture, Tourism and Hospitality Research – IJCTHR*- will support the conference with a special issue. The scientific committee will evaluate the contributions throughout the conference and:

- 1) All *Research paper presentations* will be evaluated for possible inclusion as full papers
- 2) The top five *Travel with your peers presentations* will be invited for possible inclusion as research notes
- 3) The top five *PhD presentations* will be evaluated for possible inclusion as research notes

All invited papers will undergo the journal usual double-blind review process and, if accepted, the authors can expect publication within 2018.

For further information, please contact us at cbts2017@unibz.it

Oswin Maurer and Serena Volo

Chairs of CBTS2017 - A Decade of Research in Consumer Behavior in Tourism
CBTS2017 December 13th -16th, 2017 Bruneck-Brunico Italy cbts2017@unibz.it
CBTS website: <https://tomte.econ.unibz.it/cbts/>

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