

## CALL FOR ABSTRACTS

### A Decade of Research in Consumer Behavior in Tourism Consumer Behavior in Tourism Symposium (CBTS 2017)

#### MINDFULNESS, WELL-BEING AND HAPPINESS IN TOURISM RESEARCH FROM DEFINITIONS TO MEASUREMENTS

December 13<sup>th</sup>-16<sup>th</sup>, 2017  
Bruneck/Brunico, South Tyrol, Italy

TOMTE proudly announces the **tenth annual Consumer Behavior in Tourism Symposium** (CBTS 2017) taking place in Bruneck-Brunico, Italy December 13<sup>th</sup> to 16<sup>th</sup>. This event will provide an opportunity for tourism researchers and practitioners from all over the world to exchange scientific ideas and results and discuss new and emerging directions in research and practice in the field.

This year scientific program includes:

- Keynote speakers:
  - Chris Cooper**, Oxford Brookes University, UK
  - Scott McCabe**, Nottingham University, UK
  - Iis Tussyadiah**, University of Surrey, UK
  - Muzaffer Uysal**, University of Massachusetts Amherst, USA
- PhD session chairs
  - Elisabeth Kastenholtz**, University of Aveiro, Portugal
  - Rico Maggi**, Università della Svizzera Italiana, Switzerland
- Workshops
  - Perry Hobson**, Taylor's University, Malaysia
  - Giampaolo Viglia**, University of Portsmouth, UK
- Industry session organized and chaired by **Thomas Bausch** Munich University of Applied Sciences, Germany
- Themed sessions on “**Family happiness and well-being in tourism**” organized and chaired by **Linda Osti**, Free University of Bozen, Italy

The scientific committee will welcome theoretical or applied research contributions in the form of structured abstracts for the following sessions: ***Research Paper Presentation, Travel with your Peers, and PhD Session***.

Scholars wishing to present their research at CBTS2017 will have to submit a structured abstract and choose among three types of submissions:

## 1. Research paper presentation

During the abstract submission procedure, please indicate the thematic areas your paper best fits into and select *Plenary sessions' presentation*

These presentations provide an opportunity to discuss your research outputs, focusing on important, cutting-edge topics related to the themes of the symposium. Presenters will be allotted 20 minutes for presentation and 10 for discussion. These presentations will take place during plenary sessions moderated by a discussant and chaired by one member of the program committee.

## 2. Travel with your peers

During the abstract submission procedure, please indicate the thematic areas your paper best fits into and select *Travel with your peers' sessions*

These presentations provide an opportunity to obtain fast and relevant feedback on your current research on one of the themes of the conference. Presenters will be allotted 7 minutes for presentation and 5 for discussion. These presentations will take place during specifically set break-out sessions and two members of the program committee will facilitate the interchange.

## 3. PhD session

The PhD session will be held the morning of the 13th of December 2017 and participants are required to be at the Conference venue in Bruneck at 8.30 am. During the submission procedure, please select PhD session. PLEASE NOTICE THAT only PhD students presenting at this session can take advantage of the discounted PhD registration fee. **Once the abstract has been accepted, a five-page summary of the doctoral research is required by November 6<sup>th</sup>, 2017.** This is to facilitate the discussion during the session and to allow detailed feedback. Please include: the research problem against the existing literature, the methodology and some initial empirical results. In a separate file include references and tables or figures (those essential to better explain your research). Please send the summary to [cbts2017@unibz.it](mailto:cbts2017@unibz.it) with the following email subject: "PhD Session 2017".

**Please notice that all abstracts must be structured as indicated in the attached template file.**

In order to submit your extended abstract, be sure to have the following information ready:

- Authors' contact details
- Title (up to 20 words)
- Keywords (up to five words)
- **PDF file of your Structured Abstract (up to 1,000 words, please follow the template available on the conference website)**

***All abstracts will be subject to a double blind peer review process.*** Selected academic contributions addressing the themes of the symposium will be presented during plenary and parallel sessions. Abstracts must be uploaded to the **easychair online submission platform**. Abstract submission is open at <https://easychair.org/conferences/?conf=cbts2017>

**Thematic Area addressed for the 2017 edition "A Decade of Research in Consumer Behavior in Tourism:"**

- Mindfulness, Well-Being and Happiness in Tourism Research: From Definitions to Measurements
- Experiences, Emotions and Memories. New Directions in Tourism Research
- Current Issues in Decision Making and Travel Behavior
- Tourism Mobilities beyond Place: Time, Resources and Perspectives
- Competitiveness, Innovation and Markets: The Multifaceted Tourists' Role
- Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges

- Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists
- The changing face of tourism: Emerging issues for consumer behavior research and practice
- Ensuring validity in tourism consumer behavior studies and in hospitality research: Issues of measurement and methodology
- Current theoretical developments and practical applications in consumer behavior applied to tourism

Notification of a preliminary acceptance or rejection will be given by October, 17th 2017. If a proposal is preliminarily accepted, **at least one presenting author must register for the conference before October 27<sup>th</sup>, 2017.** Preliminarily accepted abstracts with no single author registered in time will be removed from the program and from the book of abstracts without notice and will not be considered for inclusion in the special issues and for the best paper award.

### **Important Dates**

<b>Abstract submission deadline:</b>	<b>September 20<sup>th</sup>, 2017</b>
Acceptance notification:	October 17 <sup>th</sup> , 2017
Registration deadline (early birds):	October 27 <sup>th</sup> , 2017

### **Best Conference Paper Awards**

Two best conference paper awards will be available this year. Authors wishing to submit their papers for consideration for the symposium **Best Conference Paper Awards** a **five-page draft of the paper must be sent by November 6<sup>th</sup>, 2017** to [cbts2017@unibz.it](mailto:cbts2017@unibz.it) with the following email subject: "Best Conference Paper Awards 2017"

### **Publications in Special Issues**

The *International Journal of Culture, Tourism and Hospitality Research – IJCTHR*- will support the conference with a special issue. The scientific committee will evaluate the contributions throughout the conference and:

- 1) All *Research paper presentations* will be evaluated for possible inclusion as full papers
- 2) The top five *Travel with your peers presentations* will be invited for possible inclusion as research notes
- 3) The top five *PhD presentations* will be evaluated for possible inclusion as research notes

All invited papers will undergo the journal usual double-blind review process and, if accepted, the authors can expect publication within 2018.

**Oswin Maurer and Serena Volo**  
**Chairs of the 2017 edition**

### **CBTS2017 A Decade of Research in Consumer Behavior in Tourism**

December 13-16, 2017 Bruneck-Brunico Italy  
 CBTS website <https://tomte.econ.unibz.it/cbts/>

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