CALL FOR ABSTRACTS

A Decade of Research in Consumer Behavior in Tourism
Consumer Behavior in Tourism Symposium (CBTS 2017)

Mindfulness, Well-being and Happiness in Tourism Research
From Definitions to Measurements

December 13th-16th, 2017
Bruneck|Brunico, South Tyrol, Italy

TOMTE proudly announces the tenth annual Consumer Behavior in Tourism Symposium (CBTS 2017) taking place in Bruneck-Brunico, Italy December 13th to 16th. This event will provide an opportunity for tourism researchers and practitioners from all over the world to exchange scientific ideas and results and discuss new and emerging directions in research and practice in the field.

The scientific committee will welcome theoretical or applied research contributions in the form of structured abstracts.

The symposium offers:
– highly renowned international keynote speakers
– high quality scientific sessions with peer-reviewed contributions
– workshops on research methods
– a special session dedicated to PhD students
– best conference paper awards
– publication opportunities for selected papers
– a unique South Tyrolean experience

All abstracts will be subject to a double blind peer review process. Selected academic contributions addressing one or more of the sub-themes of the symposium will be presented during plenary and parallel sessions. Please refer to the ‘Submission guidelines’ document when preparing your extended abstract.

Abstracts must be uploaded to the easychair online submission platform.

Important Dates

Abstract submission deadline: September 20th, 2017
Acceptance notification: October 17th, 2017
Registration deadline (early birds): October 27th, 2017

Serena Volo and Oswin Maurer
Chairs of the 2017 edition

CBTS2017 A Decade of Research in Consumer Behavior in Tourism
December 13-16, 2017 Bruneck-Brunico Italy

Competence Centre in Tourism Management and Tourism Economics (TOMTE)
Faculty of Economics and Management - Free University of Bozen-Bolzano
Brunico (South Tyrol), ITALY