



Ady Milman, Ph.D. bio

Ady Milman is a Professor at the Rosen College of Hospitality Management at the University of Central Florida in Orlando. His background includes extensive research, consulting, publications, teaching, and public speaking in the fields of experiential marketing, strategic management, attraction management, and hospitality and tourism. Following his practice as the Disney Sabbatic Professor, he developed a curriculum and a research agenda in Theme Park and Attraction Management and is supported by an active industry advisory board composed of major players of the industry. Dr. Milman is often invited to offer seminars and training classes overseas and has been affiliated with universities and other institutions in Austria, Canada, France, Israel, the Netherlands, Puerto Rico, and Portugal. Dr. Milman spent his 2014 sabbatical leave as a Fulbright Scholar at MCI Innsbruck and has been involved with the local attraction industry. He was also the recipient of the Martin Oppermann Memorial Award for Lifetime Contribution to Tourism Education, International Society of Tourism and Travel Educators (ISTTE), the Canadian Pacific Visiting Scholar grant at the University of Calgary, and research, teaching, and service awards at the Rosen College of Hospitality Management.