



Consumer Behavior in Tourism Symposium 2016

Consumer Psychology of Tourism, Hospitality, and Leisure Research Symposium (CPTHL2016)

Bruneck / Brunico, Italy · December 14-17, 2016

Competence Centre in Tourism Management and Tourism Economics (TOMTE)

Free University of Bozen-Bolzano

Experiences, Emotions and Memories: New Directions in Tourism Research

<http://tomte.unibz.it/>

Program Overview

Wednesday December 14th 2016

08:00 – 18:00 Registration

09:00 – 12:00 **PhD students' session/ Workshop**

Break

14:00 – 14:15 **Opening Address**

14:15 – 15:15 **Keynote session**

Coffee break

15:30 – 18.00 **Plenary/Parallel paper sessions**

18:15 – 19:00 Social event "Christkindl-Markt"

19:00 – 20:30 Social event "Welcome reception"

Thursday December 15th 2016

08:00 – 16:30 Registration

09:00 – 10:00 **Keynote session**

Coffee break

10:15 – 12:30 **Plenary/Parallel paper sessions**

Break

13:30 – 16:00 **Plenary/Parallel paper sessions**

Coffee break

16:30 – 18:00 **Plenary/Parallel paper sessions**

19:30 Social event "South Tyrolean Dinner"

Friday December 16th 2016

08:00 – 12:00 Registration

09:00 – 10:00 **Keynote session**

Coffee break

10:30 – 12:00 **Plenary/Parallel paper sessions**

Break

13:30 – 15:30 **Plenary/Parallel paper sessions**

Christmas Coffee break

16:00 – 17:00 **Conference closing remarks and Best Conference Paper Award**

Saturday December 17th 2016

10:00 – 12:00 **Jour Fixe @ Altitude**

Discussion with conference chairs, program committee and organizers

12:30 – 16:30 **Social event**

Skiing at "Kronplatz – Plan de Corones Ski Resort"

17:30

Closing Conference meeting and *TOMTE meeting: CBTS2017 Program committee*

**Organized by the
Competence Centre in Tourism Management and Tourism Economics
(TOMTE)**

Conference Chairs: Serena Volo and Oswin Maurer

**Arch Woodside, Andreas Zins, John Crofts and Alain Decrop
Co-Chairs of the 2016 edition**

**Universitätsplatz 1
Piazzetta dell'Università 1
39031 Bruneck/Brunico, Italy**

Phone: +39-0474-013600

Fax: +39-0474-013609

**CBTS 2016 registration desk phone:
+39-0474-013600**

E-mail: cbts2016@unibz.it

unibz — Fakultät für Wirtschaftswissenschaften
— Facoltà di Economia
— Faculty of Economics and Management

