



Prof. Dr. Michael Bošnjak

Michael Bošnjak is team leader for the area 'Survey Operations' at GESIS Leibniz Institute for the Social Sciences in Mannheim, Germany, and Full Professor for Evidence-Based Survey Methodology at the University of Mannheim, School of Social Sciences. Between 2013 and 2015, he was the founding team leader of the [GESIS Panel](#), a probabilistic omnibus access panel for the social sciences.

His research interests include: Survey methodology, research synthesis methods, consumer psychology, and business psychology.

Before joining GESIS and the University of Mannheim, he held positions as an Associate Professor of Marketing at the Free University of Bozen-Bolzano, Italy (2008-2015), as an Assistant Professor of Consumer Psychology and Research Methods at the University of Mannheim, Germany (2003-2008), as a research associate at ZUMA, the Center for Survey Research and Methodology in Mannheim (1998-2003), and as a graduate research assistant at the University of Heidelberg (1997-1998).

Michael Bošnjak received his master degree (German: Diplom) in Psychology from the University of Freiburg (Germany) in 1997 with a thesis on Internet-based studies in Psychology. He earned a Ph.D. in Psychology with a dissertation on 'Nonresponse in Web Surveys' (2002, summa cum laude, University of Mannheim), and is holding his 'venia legendi' for Psychology since 2007 (University of Mannheim).

In June 2013, he was awarded a Honorary Professorship at the University of Mannheim, School of Social Sciences, and in December 2013, he was awarded the Italian National Habilitation for Management (Full Professor level).