



Abstract Submission Guidelines

Consumer Behavior in Tourism Symposium (CBTS 2016)
Consumer Psychology of Tourism, Hospitality, and Leisure Research Symposium (CPTHL2016)
December 14th-17th, 2016
Bruneck/Brunico, South Tyrol, Italy

EXPERIENCES, EMOTIONS AND MEMORIES

NEW DIRECTIONS IN TOURISM RESEARCH

ABSTRACTS SUBMISSION

All Abstracts must be structured as indicated in the Abstract [Template](#) file. All abstracts must be uploaded using the EasyChair symposium online submission platform. If you do not have an EasyChair account, please register by simply using the link "sign up for an account" in the login page and fill out the registration form. The system will send you an e-mail with the instructions to complete your registration (Some emails servers at universities "filter out" the automatic e-mails send by the EasyChair system. In case you do not receive an e-mail from EasyChair (it may take some time), try to find it in "junk" e-mails).

For further information on the use of EasyChair please visit the conference website <http://tomte.unibz.it/>

Please upload your file using the symposium easychair platform at: <https://easychair.org/conferences/?conf=cbts2016>

Notification of a preliminary acceptance or rejection will be given by October, 17th 2016. If a proposal is preliminarily accepted, **at least one presenting author must register for the conference before November 4th, 2016**. Preliminarily accepted abstracts with no single author registered in time will be removed from the program and from the book of abstracts without notice and will not be considered for inclusion in the special issues and for the best paper award.

In order to submit your extended abstract, be sure to have the following information ready:

- Authors' contact details
- Title (up to 20 words)
- Keywords (up to five words)
- **PDF file of your Abstract (up to 1,000 words, please follow the [template](#))**

Once inside the platform, please make sure you indicate:

Preferred Type of Presentation: (a) *Research paper* or (b) *PhD session presentation*.

Thematic Area addressed:

- **Experiences, Emotions and Memories:** Theoretical and methodological advancements addressing the complexity of the constructs; Investigations of the quests for extraordinary, surprising and memorable tourism experiences; Examinations of social memory in tourism.
- **Measurements of Tourism Experiences' Emotions:** Current methods and recent advancements in the measurements of tourism experiences' emotions; Emotions' scales and self-reported methods; Psychophysiological techniques to measure emotions and their applicability to tourism research.
- **Memorable Tourism Experiences:** Investigations of the factors that characterize memorable tourism experiences; The role of narratives in memories' creation and retention; Journeys through tourism memories.

Papers addressing one of the following topics will also be highly welcomed:

- Tourism Mobilities beyond Place: Time, Resources and Perspectives
- Competitiveness, innovation and market research: Theoretical, methodological and practical developments
- Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges
- Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists
- The changing face of tourism: Emerging issues for consumer behavior research and practice
- Ensuring validity in tourism consumer behavior studies and in hospitality research: Issues of measurement and methodology

PUBLICATIONS AND AWARDS

Publication in the Book of Abstracts

Accepted abstracts, for which at least one author is registered and present at the conference, will be published in the Book of Abstracts with an *ISBN* (date of publication December 2016).

Publication in the Special Issue

Throughout the conference the scientific committee will evaluate all presentations for possible inclusion of the full paper in a **Special Issue** of the *International Journal of Culture, Tourism and Hospitality Research – IJCTHR*- (included in the Thomson Reuters Emerging Sources Citation Index).

After the conference, authors of selected abstracts will be invited to submit their full papers for a Special Issue on the *IJCTHR International Journal of Culture, Tourism and Hospitality Research* (guest editors Linda Osti and Oswin Maurer)

Best Conference Paper Awards

Two best conference paper awards will be available this year.

- *IJCTHR International Journal of Culture, Tourism and Hospitality Research for papers with a tourism focus* (head of the IJCTHR award selection committee Serena Volo, Italy)
- *IJCHM International Journal of Contemporary Hospitality Management for papers with a hospitality focus* (head of the IJCHM award selection committee Mathilda Van Niekerk, USA)

If an author wishes to submit his/her paper for consideration for the symposium **Best Conference Paper Awards** a **five-page draft of the paper must be sent by November 4th, 2016** to cbts2016@unibz.it with the following email subject: "Best Conference Paper Awards 2016"

PRESENTATION FORMATS

Oral presentations within special topic sessions provide opportunities for focused attention on important, cutting-edge topics related to the main theme of the symposium. Presenters will be allotted 20 minutes for presentation and 10 for discussion, during either plenary or parallel session moderated by a member of the program committee. For abstracts that present work-in-progress research, the oral presentations will mostly take place during parallel sessions and presenters will be allotted only 10 minutes for presentation and 5 minutes for discussion always moderated by a member of the program committee.

PhD Session: This session is designed for PhD students. All abstract submissions will be reviewed by at least two members of the scientific committee. A special publication outlet will be available to PhD students who will wish to publish a short summary of their research. **Once the abstract has been accepted, a five-page summary of the doctoral research is required by November 4th, 2016.** This is to facilitate the discussion during the session and to allow detailed feedback. Please include: the research problem against the existing literature, the methodology and some initial empirical results. In a separate file include references and tables or figures (those essential to better explain your research). Please send all to cbts2016@unibz.it with the following email subject: "PhD Session 2016"

For further information please contact us at cbts2016@unibz.it

Serena Volo and Oswin Maurer
Chairs of the 2016 edition

Arch Woodside, Andreas Zins, John Crotts and Alain Decrop
Co-Chairs of the 2016 edition

CBTS2016-CPTHL2016 December 14-17, 2016 Bruneck-Brunico Italy cbts2016@unibz.it
Experiences, Emotions and Memories: New Directions in Tourism Research

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