



PROFESSOR NOEL SCOTT – GRIFFITH INSTITUTE FOR TOURISM

Noel Scott B.Sc., M.B.A. (Dist.), M.Bus. (Marketing) PhD (Tourism Management) Grad Cert. Higher Ed. is Professor in the Griffith Institute for Tourism at Griffith University, Gold Coast, Australia. His research interests include the study of tourism experiences, destination management and marketing, and stakeholder organization. He is a frequent speaker at international academic and industry conferences. He has over 210 academic articles published including 11 books. He has supervised 18 doctoral students to successful completion of their theses. He is on the Editorial Board of five journals and a member of the International Association of China Tourism Scholars. Prior to starting his academic career in 2001, Noel worked as a senior manager in a variety of leading businesses including as Manager Research and Strategic Services at Tourism and Events Queensland.