



## CALL FOR ABSTRACTS

Consumer Behavior in Tourism Symposium (CBTS 2016)  
Consumer Psychology of Tourism, Hospitality, and Leisure Research Symposium (CPTHL2016)

December 14<sup>th</sup>-17<sup>th</sup>, 2016  
Bruneck-Brunico, South Tyrol, Italy  
<http://tomte.unibz.it/>

### **EXPERIENCES, EMOTIONS AND MEMORIES** NEW DIRECTIONS IN TOURISM RESEARCH

TOMTE proudly announces the ninth annual Consumer Behavior in Tourism Symposium (CBTS 2016) and the tenth Consumer Psychology of Tourism, Hospitality, and Leisure Research Symposium (CPTHL2016) taking place in Bruneck-Brunico, Italy December 14<sup>th</sup> to 17<sup>th</sup>, under the theme "*Experiences, Emotions and Memories: New Directions in Tourism Research*". This special event will provide an opportunity for tourism researchers and practitioners from all over the world to exchange scientific ideas and results and discuss new and emerging directions in research and practice in the field.

The scientific committee will welcome theoretical or applied research contributions in the form of structured abstracts.

#### The symposium offers:

- highly renowned international *keynote speakers*
- high quality *scientific sessions* with peer-reviewed contributions
- *workshops* on research methods
- a special session dedicated to *PhD students*
- *best paper awards*
- *ISBN* publication for accepted abstracts
- *journal coverage* for selected papers
- a unique South Tyrolean experience

**All abstracts will be subject to a double blind peer review process.** Selected academic contributions addressing one or more of the sub-themes of the symposium will be presented during plenary and parallel sessions. Please refer to the 'Submission guidelines' document and follow the style guide while preparing your extended abstract for submission.

Submitted abstracts must be uploaded through the **Easychair conference management system** <https://easychair.org/conferences/?conf=cbts2016>  
The conference website is <http://tomte.unibz.it/> For further information please contact us at [cbts2016@unibz.it](mailto:cbts2016@unibz.it)

#### **Important Dates**

**Abstract submission deadline:**  
Acceptance notification:  
Registration deadline (early birds):

**September 20<sup>th</sup>, 2016**  
October 17<sup>th</sup>, 2016  
November 4<sup>th</sup>, 2016

## Conference sub-themes

The scope of CBTS2016 encompasses:

- a) Experiences, Emotions and Memories:** Theoretical and methodological advancements addressing the complexity of the constructs; Investigations of the quests for extraordinary, surprising and memorable tourism experiences; Examinations of social memory in tourism.
- b) Measurements of Tourism Experiences' Emotions:** Current methods and recent advancements in the measurements of tourism experiences' emotions; Emotions' scales and self-reported methods; Psychophysiological techniques to measure emotions and their applicability to tourism research.
- c) Memorable Tourism Experiences:** Investigations of the factors that characterize memorable tourism experiences; The role of narratives in memories' creation and retention; Journeys through tourism memories.

Papers addressing one of the following topics will also be highly welcomed:

- i. Tourism Mobilities beyond Place: Time, Resources and Perspectives
- ii. Competitiveness, innovation and market research: Theoretical, methodological and practical developments
- iii. Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges
- iv. Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists
- v. The changing face of tourism: Emerging issues for consumer behavior research and practice
- vi. Ensuring validity in tourism consumer behavior studies and in hospitality research: Issues of measurement and methodology

## **Fee 2016**

Early Registration Period from October 17<sup>th</sup> to November 04<sup>th</sup>

Author	120,00€
PhD Student	100,00€
Non Author	160,00€

Regular Registration Period ends on November 18<sup>th</sup>

Author	160,00€
PhD Student	130,00€
Non Author	220,00€

## **The fee includes**

Access to all conference sessions (plenary, concurrent, workshops, PhD session, round table, meetings, special interest groups), conference participation certificate, conference bag and book of abstracts, program overview, detailed program, networking opportunity during the welcome reception on the evening of December 14<sup>th</sup>, special interest groups discussion during the Social Event on evening of December 15<sup>th</sup>, Scientific Rendezvous during coffee breaks throughout the conference and discussion sessions.

**Serena Volo and Oswin Maurer**

**Chairs of the 2016 edition**

**Arch Woodside, Andreas Zins, John Crofts and Alain Decrop**

**Co-Chairs of the 2016 edition**

CBTS2016-CPTHL2016 December 14-17, 2016 Bruneck-Brunico Italy [cbts2016@unibz.it](mailto:cbts2016@unibz.it)  
Experiences, Emotions and Memories: New Directions in Tourism Research

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**Faculty of Economics and Management - Free University of Bozen-Bolzano**  
**Brunico-Bruneck (South Tyrol)**  
**ITALY**