Abstract

Title of the Abstract

**To ensure a double blind review process please**

**do not include here your author’s information**

**Keywords:** Keyword 1; Keyword 2; Keyword 3; (maximum five).

# Background of the study Please use the font indicated in this template, that is “Tahoma 10” using the black colour for the main text and write your abstract in the third person using either British or American English, but without mixing them. This section should include an introduction to the topic under investigation and a selection of past literature that appropriately frames your study. Please keep this section informative, readable and relevant. The recommended length of this section is approximately 150 words. Please use the font indicated in this template, that is “Tahoma 10” using the black colour for the main text and write your abstract in the third person using either British or American English, but without mixing them. This section should include an introduction to the topic under investigation and a selection of past literature that appropriately frames your study. Please keep this section informative, readable and relevant. The recommended length of this section is approximately 150 words.

# Purpose of the study In this section, please clearly describe the aim of your research, the research questions or the hypotheses. The recommended length of this section is approximately 80 words. In this section, please clearly describe the aim of your research, the research questions or the hypotheses. The recommended length of this section is approximately 80 words. In this section, please clearly describe the aim of your research, the research questions or the hypotheses. The recommended length of this section is approximately 80 words.

# Methodology In this section, please clearly describe the method used in your research including data collection and data analysis. The recommended length of this section is approximately 120 words. In this section, please clearly describe the method used in your research including data collection and data analysis. The recommended length of this section is approximately 120 words. In this section, please clearly describe the method used in your research including data collection and data analysis. The recommended length of this section is approximately 120 words. In this section, please clearly describe the method used in your research including data collection and data analysis. The recommended length of this section is approximately 120 words.

# Results In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words. In this section, please clearly describe the results of your study. The recommended length of this section is approximately 250 words.

# Conclusions The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words. The recommended length of this section is approximately 100 words.

# Research implications and limitations The recommended length of this section is approximately 80 words. The recommended length of this section is approximately 80 words. The recommended length of this section is approximately 80 words. The recommended length of this section is approximately 80 words. The recommended length of this section is approximately 80 words. The recommended length of this section is approximately 80 words. The recommended length of this section is approximately 80 words. The recommended length of this section is approximately 80 words.

**References**

All citations mentioned in the text should be included in the reference list, and vice-versa. Please consider to include only essential and relevant references as the recommended length of the reference list is 200 words. Please follow the examples below and adhere to the APA style. All citations mentioned in the text should be included in the reference list, and vice-versa. Please consider to include only essential and relevant references as the recommended length of the reference list is 200 words. Please follow the examples below and adhere to the APA style. All citations mentioned in the text should be included in the reference list, and vice-versa. Please follow the examples below and adhere to the APA style.

Volo, S., & Maurer, O. (2014). Editorial: Consumer Behavior in Tourism Symposium. *Journal of Hospitality Marketing & Management*, 23 (4) 357-359.

Volo, S., & Schubert, S. (2013). Special focus: Consumer behaviour in tourism introduction. *Tourism Economics*, 19(4), 741-809.

Volo, S., & Maurer, O. (2012). [Special Supplement: Consumer Behaviour in Tourism Symposium.](http://onlinelibrary.wiley.com/doi/10.1002/jtr.1912/abstract) *International Journal of Tourism Research* 14 (6) 513-514.

Volo, S., & Bosnjak, M. (2011) [Special Issue: Consumer Behaviour in Tourism Symposium.](http://onlinelibrary.wiley.com/doi/10.1002/jtr.1912/abstract) *Tourism Analysis* 16 (4) 389-460.